Subject: Re: Street Vending Legalization - Valley Community Meeting
Date: Tuesday, June 16, 2015 at 1:14:30 PM Pacific Daylight Time
From: Rebecca Hutchinson
To: Jessica Borek
CC: Jessica Lall, Heather Boylston, Thomas Kneafsey, Leon Cain

That'd be great! We are sending info about the meeting out now so any time tomorrow. Many thanks.

Rebecca Hutchinson / President + CEO, Even Days
rebecca@h-rpr.com / 323.646.6406

200 N. Larchmont Blvd.
Los Angeles, CA 90004
http://www.h-rpr.com

On Jun 16, 2015, at 11:55 AM, Jessica Borek <jessica@rodriguezstrategies.com> wrote:

Thanks, Rebecca. If it's helpful, Leon Cain on our team (copied) can come help distribute flyers or canvass. Please let me know if that would be helpful to turn out interested business owners. Thanks!
-Jessica

Jessica Borek
202-306-8938
Sent from my iPhone

On Jun 16, 2015, at 11:15 AM, Rebecca Hutchinson <rebecca@h-rpr.com> wrote:

> Hi Jessica -- yes, we will distribute this flyer to the businesses and property owners in our BID asap.
>
> **Rebecca Hutchinson** / President + CEO, Even Days
> rebecca@h-rpr.com / 323.646.6406
>
> 200 N. Larchmont Blvd.
> Los Angeles, CA 90004
> http://www.h-rpr.com

From: Jessica Borek <jessica@rodriguezstrategies.com>
To: Rebecca Hutchinson <rebecca@h-rpr.com>
Cc: Jessica Lall <Jessica@southpark.la>; Heather Boylston <heather@h-rpr.com>
Sent: Monday, June 15, 2015 2:24 PM
Subject: Re: Street Vending Legalization - Valley Community Meeting

Hi Rebecca,

I am writing to circle back with you and provide information for the next community meeting on Thursday at City Hall. We need as many representatives from neighborhoods and small businesses as possible to show up this week for public comment. The city is moving forward with some sort of plan (granted nothing has been written) and we need folks with concerns to weigh in. Among our talking points is the desire for an opt-in system because many neighborhoods and business districts do not want vending, while others might.

Please let me know if you're able to attend, and if you wouldn't mind helping to distribute the attached flyer to local businesses, I'd appreciate it. Please don't hesitate to reach out with any questions or concerns.

Best,
Jessica
--
Jessica Borek
Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

From: Rebecca Hutchinson <rebecca@h-rpr.com>
Reply-To: Rebecca Hutchinson <rebecca@h-rpr.com>
Date: Wednesday, June 3, 2015 at 4:27 PM
To: Jessica Borek <Jessica@rodriguezstrategies.com>
Cc: Jessica Lall <Jessica@southpark.la>, Heather Boylston <heather@h-rpr.com>
Subject: Re: Street Vending Legalization - Valley Community Meeting

Hi Jessica -- thanks for the info! I need to discuss this with our BID president prior to making any commitments but I do know that unfortunately we can't attend on the 11th. I'll be on vacation (I leave tomorrow) and my business partner (also copied) has a commitment for another client in DTLA. Please stay in touch.

Rebecca

Rebecca Hutchinson / President + CEO, Even Days

rebecca@h-rpr.com / 323.646.6406

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From: Jessica Borek <jessica@rodriguezstrategies.com>
To: "rebecca@h-rpr.com" <rebecca@h-rpr.com>
Cc: Jessica Lall <Jessica@southpark.la>
Sent: Wednesday, June 3, 2015 4:00 PM
Subject: Street Vending Legalization - Valley Community Meeting

Hi Rebecca,

I am working with a coalition of businesses, organizations and neighborhood groups to raise concerns about the blanket legalization of street vending in Los Angeles and Jessica Lall with the South Park BID suggested we connect.

The CLA's office is holding a series of community meetings on the issue, the next of which is on Thursday, June 11 in Van Nuys. We are building a roster of concerned residents, business owners and organization reps to speak at the meeting and I'd love if you could attend. I've attached some info on the meeting/proposal for your reference.

Could you please give me a call on my cell phone at your convenience to discuss? 202-306-8938.

Thank you,
Jessica
--
Jessica Borek
Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

<Vending Meeting Alert 6.18.15 - City Hall.pdf>

Subject: Re: Street Vending Legalization - Valley Community Meeting
Date: Tuesday, June 16, 2015 at 11:55:22 AM Pacific Daylight Time
From: Jessica Borek
To: Rebecca Hutchinson
CC: Jessica Lall, Heather Boylston, Thomas Kneafsey, Leon Cain

Thanks, Rebecca. If it's helpful, Leon Cain on our team (copied) can come help distribute flyers or canvass. Please let me know if that would be helpful to turn out interested business owners. Thanks!
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202-306-8938
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> **To:** Rebecca Hutchinson <rebecca@h-rpr.com>
> **Cc:** Jessica Lall <Jessica@southpark.la>; Heather Boylston <heather@h-rpr.com>
> **Sent:** Monday, June 15, 2015 2:24 PM
> **Subject:** Re: Street Vending Legalization - Valley Community Meeting
>
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Jessica
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Jessica Borek
Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

From: Rebecca Hutchinson <rebecca@h-rpr.com>
Reply-To: Rebecca Hutchinson <rebecca@h-rpr.com>
Date: Wednesday, June 3, 2015 at 4:27 PM
To: Jessica Borek <Jessica@rodriguezstrategies.com>
Cc: Jessica Lall <Jessica@southpark.la>, Heather Boylston <heather@h-rpr.com>
Subject: Re: Street Vending Legalization - Valley Community Meeting

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From: Jessica Borek <jessica@rodriguezstrategies.com>
To: "rebecca@h-rpr.com" <rebecca@h-rpr.com>
Cc: Jessica Lall <Jessica@southpark.la>
Sent: Wednesday, June 3, 2015 4:00 PM
Subject: Street Vending Legalization - Valley Community Meeting

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Jessica
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Jessica Borek
Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

<Vending Meeting Alert 6.18.15 - City Hall.pdf>

Subject: Re: Street Vending Legalization - Valley Community Meeting
Date: Tuesday, June 16, 2015 at 11:15:36 AM Pacific Daylight Time
From: Rebecca Hutchinson
To: Jessica Borek
CC: Jessica Lall, Heather Boylston, Thomas Kneafsey
Attachments: Vending Meeting Alert 6.18.15 - City Hall.pdf

Hi Jessica -- yes, we will distribute this flyer to the businesses and property owners in our BID asap.

Rebecca Hutchinson / President + CEO, Even Days
rebecca@h-rpr.com / 323.646.6406

200 N. Larchmont Blvd.
Los Angeles, CA 90004
http://www.h-rpr.com

From: Jessica Borek <jessica@rodriguezstrategies.com>
To: Rebecca Hutchinson <rebecca@h-rpr.com>
Cc: Jessica Lall <Jessica@southpark.la>; Heather Boylston <heather@h-rpr.com>
Sent: Monday, June 15, 2015 2:24 PM
Subject: Re: Street Vending Legalization - Valley Community Meeting

Hi Rebecca,

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Best,
Jessica
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Jessica Borek
Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

From: Rebecca Hutchinson <rebecca@h-rpr.com>
Reply-To: Rebecca Hutchinson <rebecca@h-rpr.com>
Date: Wednesday, June 3, 2015 at 4:27 PM
To: Jessica Borek <Jessica@rodriguezstrategies.com>
Cc: Jessica Lall <Jessica@southpark.la>, Heather Boylston <heather@h-rpr.com>
Subject: Re: Street Vending Legalization - Valley Community Meeting

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Subject: Street Vending Legalization - Valley Community Meeting

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Thank you,
Jessica
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Jessica Borek
Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

Subject: Re: Street Vending Legalization - Valley Community Meeting
Date: Monday, June 15, 2015 at 2:24:01 PM Pacific Daylight Time
From: Jessica Borek
To: Rebecca Hutchinson
CC: Jessica Lall, Heather Boylston
Attachments: Vending Meeting Alert 6.18.15 - City Hall.pdf

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Jessica Borek
Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

From: Rebecca Hutchinson <rebecca@h-rpr.com>
Reply-To: Rebecca Hutchinson <rebecca@h-rpr.com>
Date: Wednesday, June 3, 2015 at 4:27 PM

To: Jessica Borek <Jessica@rodriguezstrategies.com>
Cc: Jessica Lall <Jessica@southpark.la>, Heather Boylston <heather@h-rpr.com>
Subject: Re: Street Vending Legalization - Valley Community Meeting

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To: "rebecca@h-rpr.com" <rebecca@h-rpr.com>
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Jessica
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Jessica Borek
Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

Subject: Re: Street Vending Legalization - Valley Community Meeting
Date: Wednesday, June 3, 2015 at 4:34:34 PM Pacific Daylight Time
From: Jessica Borek
To: Rebecca Hutchinson
CC: Jessica Lall, Heather Boylston

Hi Rebecca,

Thanks for the quick reply and for bringing up the issue with your BID president. When is your next BID meeting? I would be happy to come and present to your BID members if you'd like – or I can do a brief conference call with you and/or Heather to discuss our position and concerns. There is another community meeting on the issue at LA City Hall on 6/18 with which we're also looking to bring community members, business owners and groups.

Safe travels and looking forward to connecting when you're back.

Thanks!

Jessica
--
Jessica Borek

Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

From: Rebecca Hutchinson <rebecca@h-rpr.com>
Reply-To: Rebecca Hutchinson <rebecca@h-rpr.com>
Date: Wednesday, June 3, 2015 at 4:27 PM
To: Jessica Borek <Jessica@rodriguezstrategies.com>
Cc: Jessica Lall <Jessica@southpark.la>, Heather Boylston <heather@h-rpr.com>
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To: "rebecca@h-rpr.com" <rebecca@h-rpr.com>
Cc: Jessica Lall <Jessica@southpark.la>
Sent: Wednesday, June 3, 2015 4:00 PM
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Jessica
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Jessica Borek
Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

Subject: Re: Street Vending Legalization - Valley Community Meeting
Date: Wednesday, June 3, 2015 at 4:27:17 PM Pacific Daylight Time
From: Rebecca Hutchinson
To: Jessica Borek
CC: Jessica Lall, Heather Boylston
Attachments: Vending Meeting Alert 5.13.15 - Van Nuys.pdf, Vending Neighborhood FAQ 5.1.15.pdf

Hi Jessica -- thanks for the info! I need to discuss this with our BID president prior to making any commitments but I do know that unfortunately we can't attend on the 11th. I'll be on vacation (I leave tomorrow) and my

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To: "rebecca@h-rpr.com" <rebecca@h-rpr.com>
Cc: Jessica Lall <Jessica@southpark.la>
Sent: Wednesday, June 3, 2015 4:00 PM
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Thank you,
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Jessica Borek
Rodriguez Strategies
Jessica@rodriguezstrategies.com
c: 202.306.8938

Subject: Street Vending Legalization - Valley Community Meeting

Date:	Wednesday, June 3, 2015 at 4:00:12 PM Pacific Daylight Time
From:	Jessica Borek
To:	rebecca@h-rpr.com
CC:	Jessica Lall
Attachments:	Vending Meeting Alert 5.13.15 - Van Nuys.pdf, Vending Neighborhood FAQ 5.1.15.pdf

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